

ICPP BOSTON

JULY 29 -
AUGUST 3 **2018**

icpp2018.org

Hosted by

International Society for Plant Pathology (ISPP)
The American Phytopathological Society (APS)





ICPP
BOSTON

Plant Health in a
Global Economy

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More than 2,000 plant pathologists from universities, governments, and private industries across the globe come together to discuss the latest research, regulations, outreach, and teaching on the most important and relevant plant diseases, and exchange current knowledge about the spread and management of plant diseases affecting the world's most important food, feed, and fiber crops.

ICPP2018, "Plant Health in a Global Economy" is hosted by The American Phytopathological Society (APS), on behalf of the International Society of Plant Pathology (ISPP). This Congress is held once every five years—this is only the second time it has been held in the United States over the past 40 years.

The congress will feature the latest research from the world's leading plant pathologists.

In developing the program, congress leaders are partnering with public and private sectors and seeking input to create a diverse program packed with the latest research from the world's leading plant pathologists. More information about the program and venue can be found on the ICPP2018 website: www.icpp2018.org.

APS is currently raising funds to support the bursary set up to help subsidize costs of attendance for plant health scientists with limited financial resources within their own institutions or governments, as well as operational costs for the Congress.

APS is asking for your help in meeting the financial goals of the ICPP2018, to ensure a congress that will have a dynamic worldwide impact on plant health and the discipline of plant pathology. Your help will make it possible to bring together not only the world's leading plant pathologists but also those who would benefit the most from the latest knowledge and professional networking.

Your contributions will help the congress meet its goal of sharing and disseminating knowledge that will help ensure a safe, affordable, and secure food, feed, and fiber supply for a growing world population.

APS

The American Phytopathological Society (APS) is a 501(3)c non-profit organization founded in 1908. It has, throughout its history, sought to promote plant health through the generation, application, and extension of new knowledge for the benefit of people throughout the world. APS is a major international scientific organization of plant pathology with nearly 5,000 members - one-third of whom live and work outside of the U.S.A. (www.apsnet.org). APS promotes the dissemination of knowledge regarding plant health through the publication of five peer-reviewed journals, including three of the top four international plant health science journals, and many books, compendia, and electronic resources.



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SPONSORSHIP PROGRAMMING OPPORTUNITIES

Concurrent Session

Two-hour session with the option of: four invited speakers and a moderated discussion, OR four, short invited speaker presentations, two technical presentations and a short closing discussion.

Short Takes

Two, 50-minute technical sessions—each filled with four 10-minute technical presentations and one 10-minute discussion. Abstracts are required to be submitted for these presentations.

PhytoView

One-hour presentations that highlight various viewpoints on one topic. This session will include two or more presenters and an engaged discussion with the audience.

Hot Topic Session

One-hour sessions focused on an engaging topic that's new or popular in plant pathology. Formats can vary based on topic: moderated panel discussion, presentation + discussion, etc.

Idea Café

One-hour discussions set for around 10 people, and led by a chosen moderator. No formal presentation involved.

Extended Learning Session

30-minute presentations on a specific topic, with time for an engaged discussion. 20–30 people will attend this session.

***If you have interest in sponsoring part of the ICPP2018 program,
please contact Brianna Plank at bplank@scisoc.org or +1.651.994.3819.***



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SPONSORSHIP LEVELS

Platinum Sponsorship: \$30,000+ USD

- (3) complimentary Congress registrations
- (3) complimentary tickets to the Closing Congress Banquet
- (1) complimentary display table in high-traffic area at Congress for three days
- Funds matched to support knowledge sharing and participation from underdeveloped nations
 - (1) company-sponsored APS e-blast
 - On-screen acknowledgement at each General, Plenary, and Keynote Session
 - Opportunity to introduce (1) speaker from (1) above session
 - Logo shown before selected live stream sessions
 - Logo on APS and ICPP2018 website

Gold Sponsorship: \$20,000+ USD

- (2) complimentary Congress registrations
- (2) complimentary tickets to the Closing Congress Banquet
- (1) display table in high-traffic area at Congress for three days
- Funds matched to support knowledge sharing and participation from underdeveloped nations
 - On-screen acknowledgement at each General, Plenary, and Keynote Session
 - Opportunity to introduce (1) speaker from (1) above session
 - Logo shown before selected live stream sessions
 - Logo on APS and ICPP2018 website

Silver Sponsorship: \$15,000+ USD

- (2) complimentary Congress registrations
- (2) complimentary tickets to the Closing Congress Banquet
- Funds matched to support knowledge sharing and participation from underdeveloped nations
 - On-screen acknowledgement at each General, Plenary, and Keynote Session
 - Logo shown before selected live stream sessions
 - Logo on APS and ICPP2018 website

Bronze Sponsorship: \$10,000+ USD

- (1) complimentary Congress registration
- (1) complimentary ticket to the Closing Congress Banquet
- Funds matched to support knowledge sharing and participation from underdeveloped nations
 - On-screen acknowledgement at each General, Plenary, and Keynote Session
 - Logo shown before selected live stream sessions
 - Logo on APS and ICPP2018 website

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