



ICPP
BOSTON

Plant Health in a
Global Economy

JULY 29 -
AUGUST 3 **2018**

Information and Guidelines for Short Talk Presenters

This document includes the following topics -

1. organizing your presentation,
2. developing PowerPoint slides,
3. uploading your presentation before the meeting,
4. delivering your presentation.

Organizing Your Presentation

- Select and arrange the major points in logical order
- Avoid excessive technical details and extensive literature citations; the presentation should explain the work in simple, general terms wherever possible
- Avoid the use of abbreviations
- Avoid the use of too many numbers and statistics

In general, the presentation should explain:

- Purpose of the work
- Brief review of the methods of investigation used
- Results obtained
- Conclusions drawn
- Suggestions for further work

The presentation should not report:

- Historical information unless absolutely necessary
- Literature references
- Previous work or details of experimental procedures
- Intermediate results
- Details of negative findings unless they are absolutely essential to the argument

Developing PowerPoint Slides

Slide Format and Content

All slides must be in 16:9 widescreen format.

Prepare slides that support and supplement, not simply duplicate, what you are saying.

Design slides specifically for an oral presentation. Slides prepared for journal or book publication are seldom effective and often not legible.

Neither commercial activities nor any advertising may be included in the presentation.

Color

A high contrast between the lettering and the background is important. Use a blue background with white or yellow text. Other color combinations are possible but generally less successful. Where two or three graphs or block diagrams are presented on one side, contrasting colors are helpful.

Lettering

Lettering should not be less than 1/40th of the height of the effective area of the slide. Limit the number of words and lines to a maximum of 6 words in the title, 6 lines in height, and up to 7 words in each line.

Select and Simplify

Each slide should make one or two points. The slides should be cleared of data not pertinent to the presentation. Arrange the data to fill the projection field. Keep the content of a slide simple, clear, and readily understandable. For clarification of a complex item use a series of slides to explain the idea step by step. A series of such slides is also used in summarizing the presentation and adds to the impact of the conclusion.

Text

Text slides are appropriate for introducing the objectives of a study, definitions or quotations, chemical formulas, and the summary.

Tables and Figures

Tables and figures designed for publication are typically unsuitable for projection. Details are often too many and too complicated to be recognized by an audience in the limited length of time a slide is shown. Parts of the lettering and drawing often become illegible when projected. Prepare your data specifically for slide projection. Limit the number of columns to 5 and lines to 7.

Graphics

Choose the type of graphic most suitable for the variables concerned. There are numerous alternatives. Include statistics when relevant. Use the same design and labeling in all related charts or diagrams. The uniformity in layout helps the audience to reach rapid orientation and understanding.

- Pie charts illustrate the division of a whole into parts.
- Column or bar charts illustrate comparisons between groups. Limit the number of columns to 5-7.
- Use colors or shadings to differentiate columns. Columns should not be separated by the same space as their width.
- Line graphs express changing relations, especially changes against time. Limit to 2-3 curves.
- Scatter diagrams illustrate the degree of co-variation or distribution in compared groups.

- Flow charts illustrate successive stage of an experimental procedure or the interaction and balance of several variables in processes.

Uploading Your Presentation

Watch for presentation upload instructions via email

Presenters will be emailed uploading instructions approximately three to four weeks prior to the Congress.

Upload your presentation before the Congress

You must upload your draft presentation prior to the congress via the instructions you receive as indicated above. The Speaker Ready Room will be available for final review and changes if you so choose. **All changes must be made a minimum of 1 day in advance of your presentation.**

Delivering Your Presentation

Presentation Schedule

The date and time of your oral presentation will be provided in future correspondence.

Guidelines for Delivery

- Practice your delivery, first alone, then before colleagues. Ask for suggestions on improving the organization, slides, and delivery.
- Rehearse to ensure the time limit indicated for your presentation is not exceeded.
- Present your paper; do not read it.
- Speak slowly and to the audience, not the screen.
- Allow the audience time to read the text on the slides.
- Delivering a presentation, without referring to the written text, is encouraged in the interest of a livelier presentation.
- Questions on presentations will take place after all presentations are completed. During the discussion period, repeat the question before responding so that the audience will understand the response.